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## Assignments in Web / Graphic Designing with an organisation of repute

**Career Snapshot**

• A result driven professional with over 12 years of experience in User Interface Design, Interaction Design, Information Architecture, Web Applications Development, Project Management and Instructional Design.

• Adept in front end development of website / graphic products from requirement analysis to system study, designing, coding testing, de- bugging, documentation and implementation.

• An effective leader with proven abilities in leading teams during the project phase and guiding team members and enabling knowledge sharing among the team.

• Strong problem solving & technical skills coupled with confident decision making for enabling effective solutions leading to high customer satisfaction and low operational costs.

**Skills Set**

|  |  |
| --- | --- |
| **TECHNICAL** | **MANAGERIAL** |
| Adobe Photoshop  Illustrator  Streamline  PageMaker  InDesign  Robo Demo  Dreamweaver  Fireworks  Freehand  Captivate  Corel Draw  Corel Paint HTML Adobe Premier  Flash Scripting  3D 3DS Max  Sound Editing  Sound Forge  Markup Language XML | • Mapping client's user interface requirements and providing them best solutions involving evaluation and definition of the scope of the project and finalisation of the project requirements.  • Handling end to end management of multiple projects from conceptualization and visualisation to technology mapping and final execution of projects.  • Allocating resources among team members and guiding team members till final delivery.  • Holding review meetings to monitor progress of the project as per schedule, and ensuring timely completion & delivery of the project to the client. |

**FUNCTIONAL**

• Planning and designing layout of web pages and graphics for static / dynamic web pages, Multimedia Presentations using the web/ multimedia tools; designing websites as per content of the website.

• Designing, developing and implementing the workflow program, presentation and handling various phases of interface development based on the technical specification.

• Conducting information research through various material sources such as website, documents & books; coordinating with subject matter experts for obtaining the basic input for course content.

• Developing simple, useable, attractive and cross-browser web interfaces that account for speed, file size, readability and accessibility.

**Organizational Experience**

## ABC Company Information Engineering Illustrator since Jun’06

***Accountabilities***

• Establishing the global strategy and process for localization of all information graphics in ABC.

• Conducting the user research exercise which included observational research technique to identify unmet and unarticulated needs of users, collate feedback and design installation guides.

• Upholding and evangelizing the illustration creation process and guidelines.

• Handling the product design, information architecture, writing use-cases scenarios, design specifications, prototype creation, quality assurance, analyzing feedback, and sourcing resources.

• Functioning as the key driver for design and development of intranet site and internal communication newsletters.

**Professional Enhancements**

• XML Training (2007, ABC)

• HFI Seminar (2004, Bangalore)

• Curriculum for Living (Landmark Education, 2007)

• Curriculum for Communication (Landmark Education, 2008)

• Leadership Program (Landmark Education, 2008)

• Situational Leadership (2005, Convergys)

• Presentation Skills (2005, Convergys)